

runLawrence Strategic Plan Roadmap 2017 Annual Planning

Continuing the support
of running traditions
in Lawrence, KS



Objective 11
Year end
review

Objective 10
Thanksgiving Day
race planning

Objective 8
marathon club
awards selected

Objective 6
preparation
of annual
budget

Objective 4
Identify
motivational
events for club
members

Objective 2
- reachout to
Partners

Objective 1
- Club Business
planning
- monthly Board
meetings

- Annual
Thanksgiving
DAY
RACE

- runLawrence
annual
picnic

- RRCA
National
meeting

- Marathon
Club
Presentations
and Awards

- Partners
working with
runLawrence
to help accomplish
our goals

Road To Success
↑ ↑ ↑

Objective 9
Train Youth
running club
coaches

Objective 7
marathon club
Sunding opp
announced

Objective 5
inventory and
document
club activities

Objective 3
Facilitation of
internal processes

- runLawrence.com
- internal race director
- volunteer recruitment
- race equipment rental
- new member welcome
- club running groups
- club library
- special project committees